WE ARE YOUR GO TO TECHNOLOGY SOLUTIONS

Origin Technology Solutions

Group Founder | CEO

NEVIEN MAGDY

The British University in Egypt

vodafone

etisalat by e&

57357 Children's Cancer Hospital Egypt - (CCHE) مستشفى سرطان الأطفال - مصر

TECHWOMEN

LinkedIn LEARNING

Origin ESTD 2018 TECHNOLOGY SOLUTIONS

Certified Luma practitioner
by Luma institution

LUMA INSTITUTE℠

Business Developement Manager | Cofounder

HESSAIN AL MENAWY

COWPAY
Always Ready

startup grind

Origin CX

Business Developement Manager | Cofounder

MARAIM ELSHEBOKSHY

Certified by
IBM and Google Design Thinking

Origin

ESTD 2018

TECHNOLOGY SOLUTIONS

About Us

A software house turned into a digital transformation powerhouse based in cairo Egypt , Started in 2018 as a normal software house offering customized software solutions for entities in different sectors and different sizes , later on diversified the portfolio and created two spin-offs offering more specialized services namely in the Digital Product Design and Digital Customer Experience

UXIT

We are a portfolio of 3 Companies

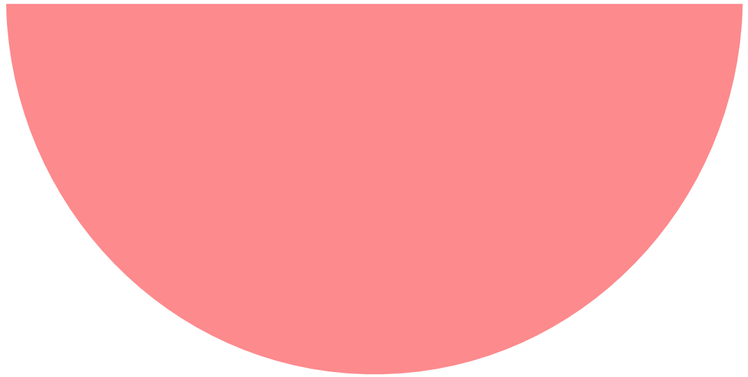
Origin is a company specialized in Creating Customized software solutions (Websites , Mobile applications) for Enterprises , Startups , Governmental entities and International organizations.

UXit is a company of User Experience Design and research experts with over ten years of experience in improving businesses and peoples' lives through using human centered design in implementing smart design solutions.

Origin CX, is MENA's first digital customer experience consultancy, takes pride in managing end-to-end CX. We align internal teams, set effective KPIs, choose the right tools, and oversee strategy implementation for a seamless CX.

Our Numbers

+150 Completed Projects



30+ Employees

5 + Countries

Our Services

Origin ESTD 2018 TECHNOLOGY SOLUTIONS

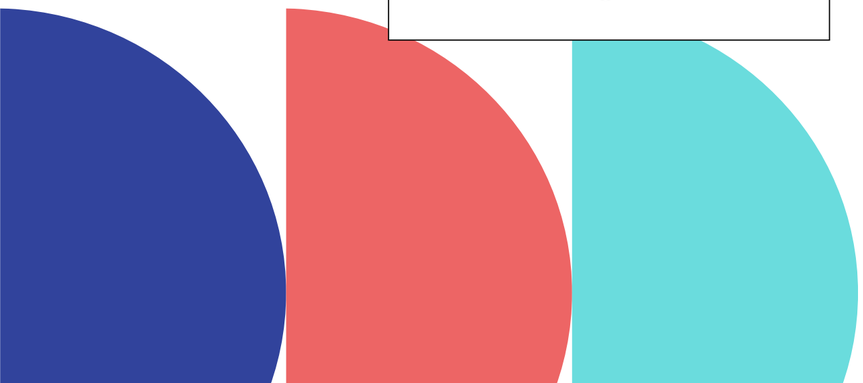
- Customized Software Solutions
- CTO as a service
- CPO as a service
- AI Agents

Origin CX

- CX Consultation
- CX Tools
- CX professional Service
- CX Capacity building and training

UXIT

- UX Consultation
- UX Strategy
- UX Testing and analysis
- UX training and workshops
- UX Analytics
- Client Experience evaluation
- SEO Audits and Strategy



Origin CX UXIT

Our Partners

Gameball

labiba.ai

Microsoft

infobip

WideBot

3CX

zendesk

emarsys
An SAP Company

Our Clients

ASSET Technology Group
stc
USAID FROM THE AMERICAN PEOPLE
SAPESCO SAHARA PETROLEUM SERVICES
Pharmagrow
Sary
Ministry of Communications and Information Technology
المراعي Almarai
WAYUP SPORTS
علم ELM
Zeal
EGYPT OIL&GAS
etisalat by e&
HEPCA CARING FOR THE RED SEA
german cooperation
giz
EDU
icareer
البنك الأهلي المصري NATIONAL BANK OF EGYPT
vodafone
wish-it
SPHERE CONSULTING
Intercom
egabi Solutions
EDU
EDC
EGYPTIAN DRILLING COMPANY
ARAB AUTHORITY FOR AGRICULTURAL INVESTMENT & DEVELOPMENT
OBM EDUCATION.
Eviva
WIND-IS
TBK DEVELOPMENTS
جمهورية مصر العربية النيابة العامة
KHARAFI NATIONAL
Globaltraining
RETRO HUNTS
DURAVIT
mbc GROUP
qeema
Coozyn
Naga7ny
TAKWEEN ACCELERATOR
PLUGANDPLAY
lucky
WUZZUF
ABOU GHALY MOTORS MOBILITY SOLUTIONS
Raha
eVisa EGYPT
BE READY
LUQMAN ACADEMY
منصة المشروعات الصغيرة
ADK
SPARK

Origin's Foot Print in KSA

stc

stc tv

stc play

PETROMIN

أمانة منطقة الرياض
RIYADH REGION MUNICIPALAITY

تكامل
Takamol

المراعي
Almarai

علم
ELM

Sary

UXIT

Origin's Foot Print in UAE

mbc GROUP

الهيئة العربية
للاستثمار والإنماء الزراعي

almentor Business

Origin's Foot Print in Egypt

جمهورية مصر العربية
النيابة العامة

DURAVIT

وزارة الداخلية

etisalat by e&

vodafone

البنك الأهلي المصري
NATIONAL BANK OF EGYPT

وزارة التعليم العالي والبحث العلمي
Ministry of Higher Education and Scientific Research

Ministry of Communications and Information Technology

مجموعة شركات نهضة مصر للنشر

UXIT

Origin's Foot Print in USA

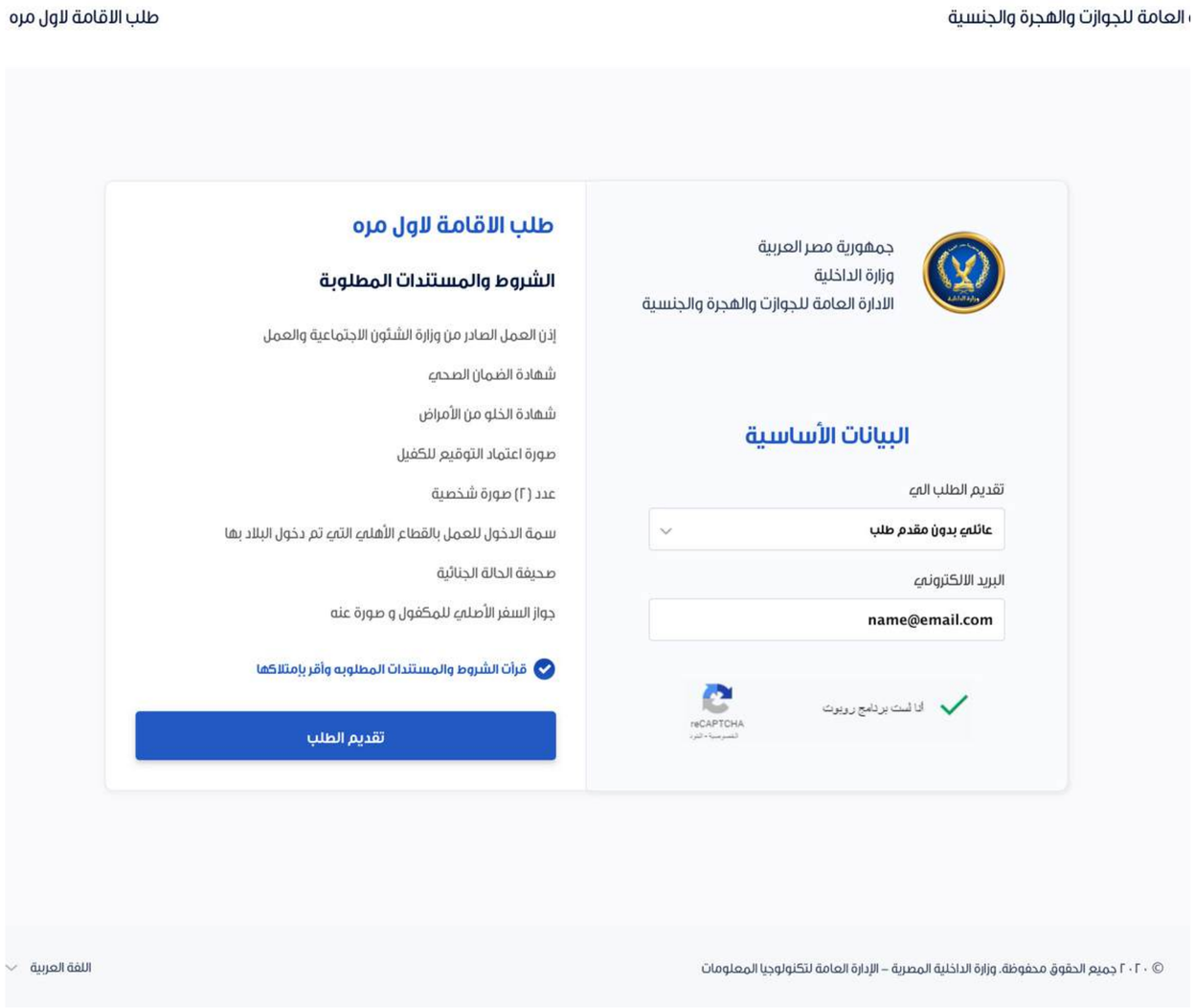
Coozyn®

LinkedIn LEARNING

Case Study: الجوازات

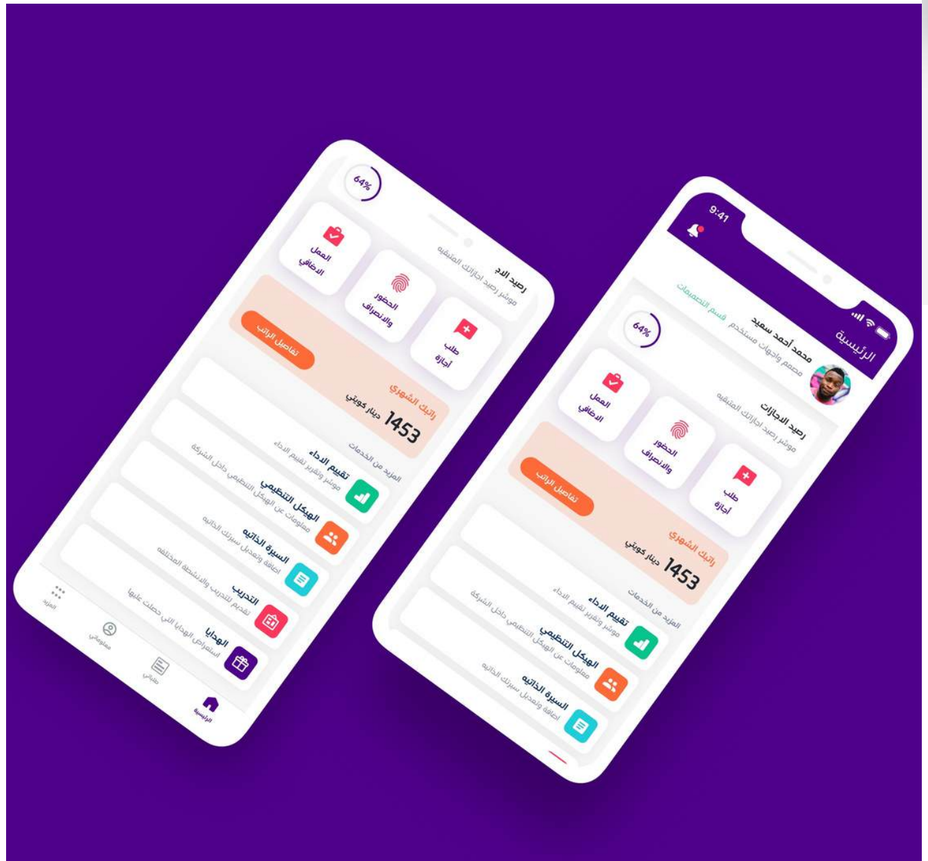
We had a pleasure to work with “Egyptian General Administration of Passports, Immigration and Nationality “- **الإدارة العامة للجوازات و الهجرة و الجنسية** to implement 12 different subsystems. These systems were related to the **Residency, E – Visa and border control .**

We were responsible for gathering the requirements, creating the proper user experience , analyzing the use cases , implementing the systems and auditing on the technical implementation process with other implementing partners



Case Study: STC

Mobile Application designed for all the intranet activities , to be used internally by STC employees for all thie HR Transactions



Case Study: أمانة الرياض

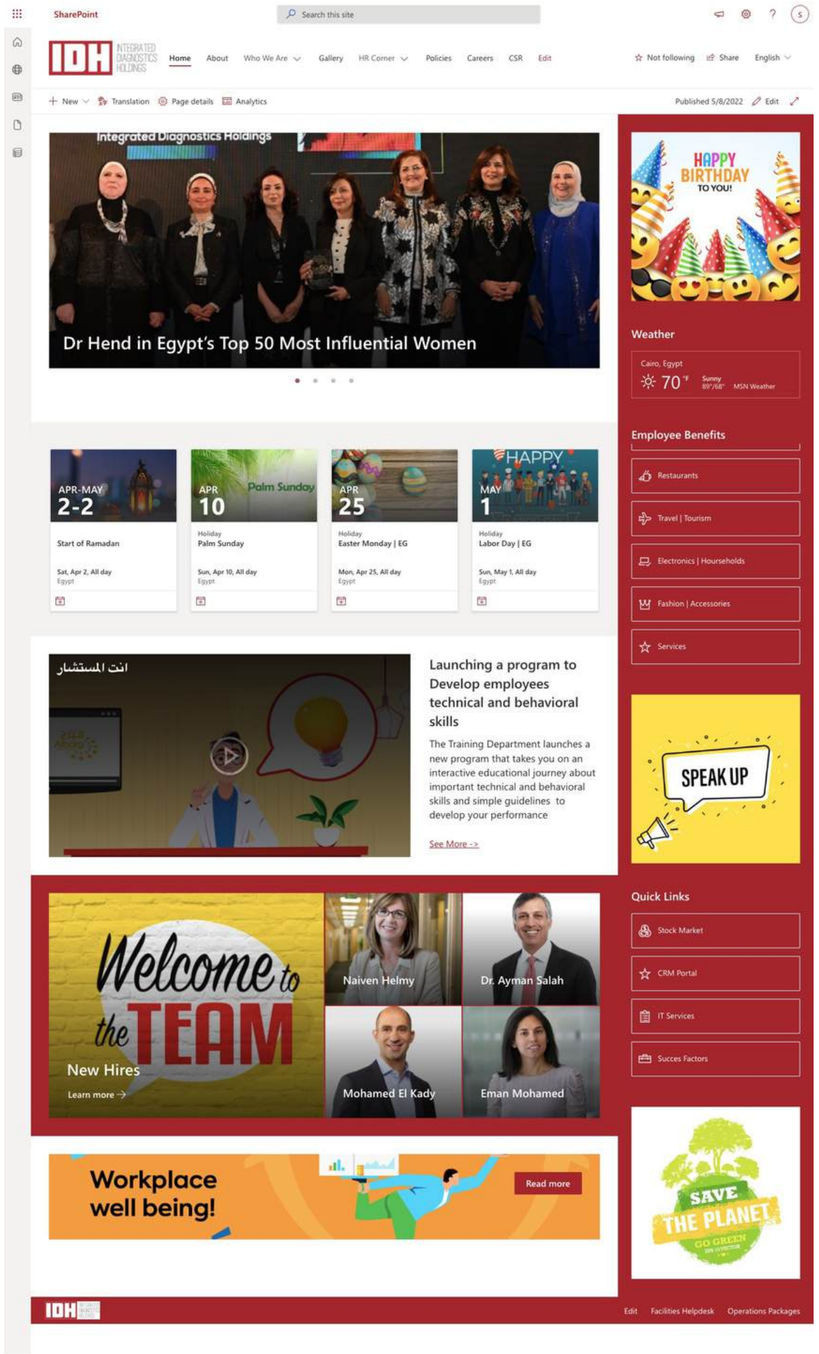
We are proud to implement the intranet for Riyadh Municipality using Microsoft SharePoint. We created a sleek experience and an interactive portal for employees to manage their internal activity with traction of 400+ employees.

أمانة منطقة الرياض
RIYADH REGION MUNICIPALAITY

Case Study: IDH Group

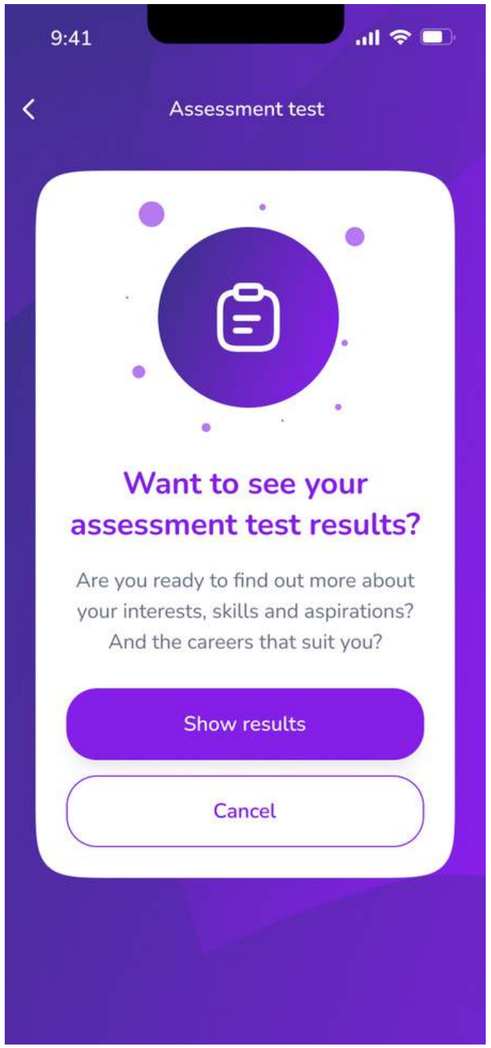
We are proud to implement the intranet for IDH Group Microsoft SharePoint. We created a seamless and easy digital user experience for the portal to be used across all the branches , labs and departments of the company serving 1000+ employees.

IDH group is A group of medical tests laboratories covering all over Cairo



Case Study: Taleb App

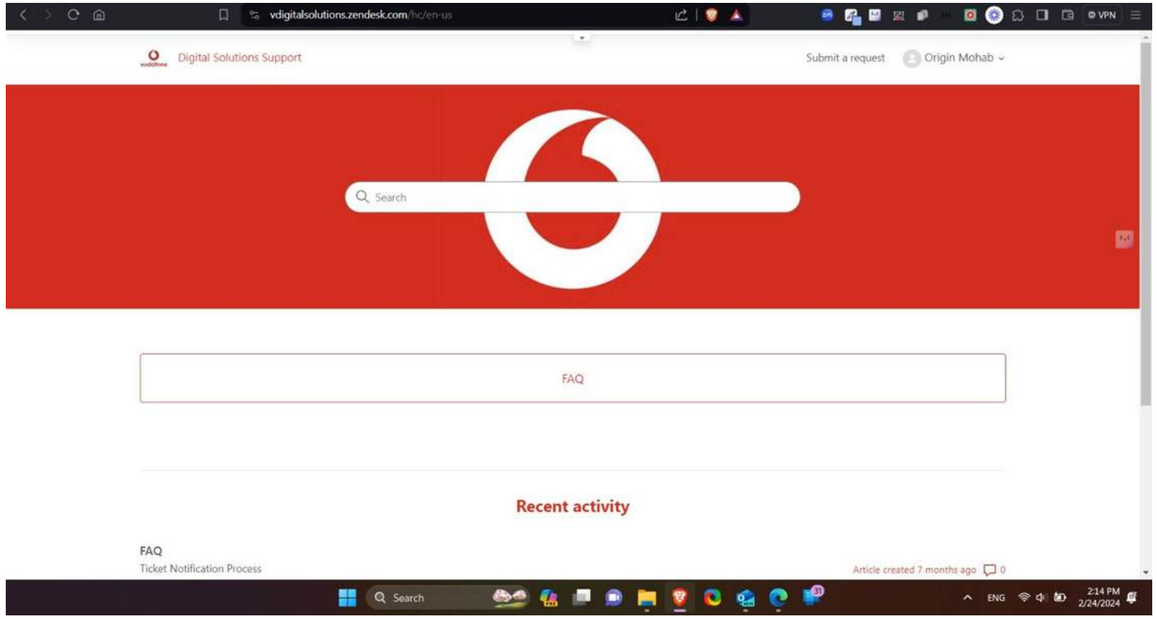
We are the implementation partner for **Taleb App** by **OBM Education** , the **first super app** in Egypt and KSA that specializes in guiding pre-university students in selecting their college majors and offers access to comprehensive career advice and training programs.

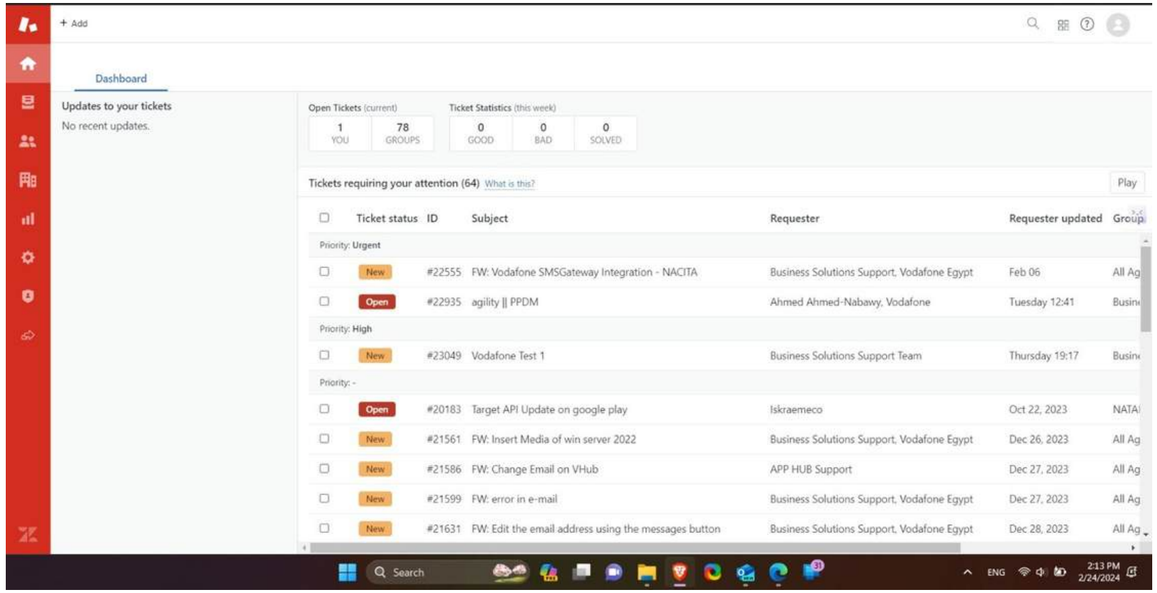


Case Study: Vodafone

We implemented the full solution for the **Digital solutions Support** at **Vodafone Egypt.** As a **Zendesk Partner** we worked on the **full automation for the customer support process** with Vodafone Egypt using Zendesk's 360 **omni channel solution.**

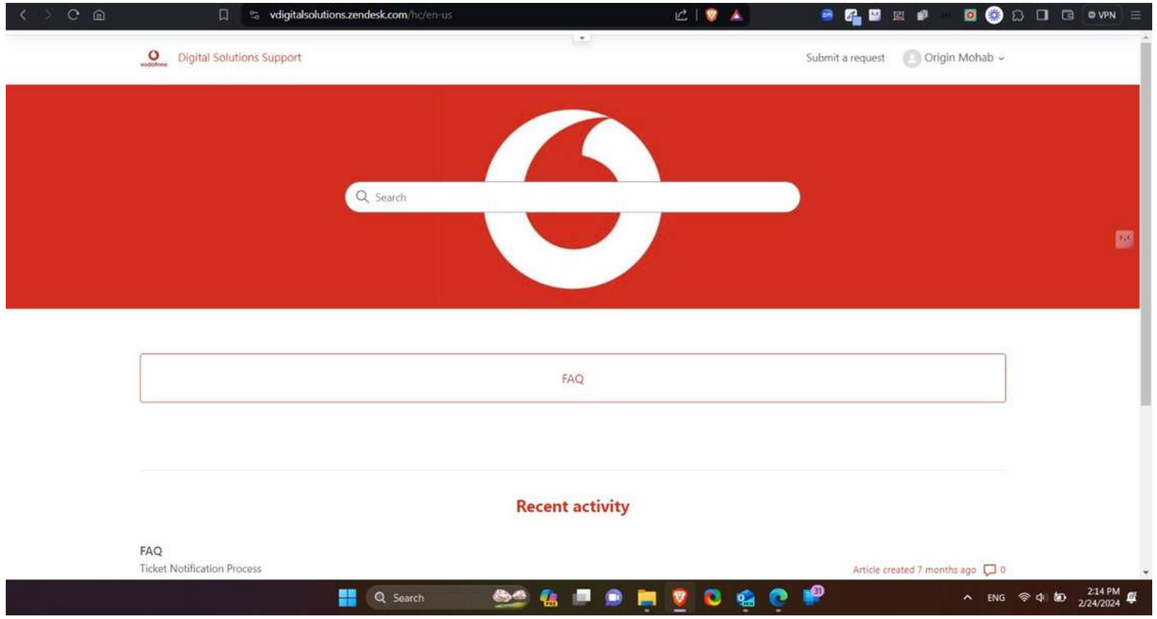
Our solution takes measures the **customer support performance SLA, CSAT** through a very advanced reporting engine.

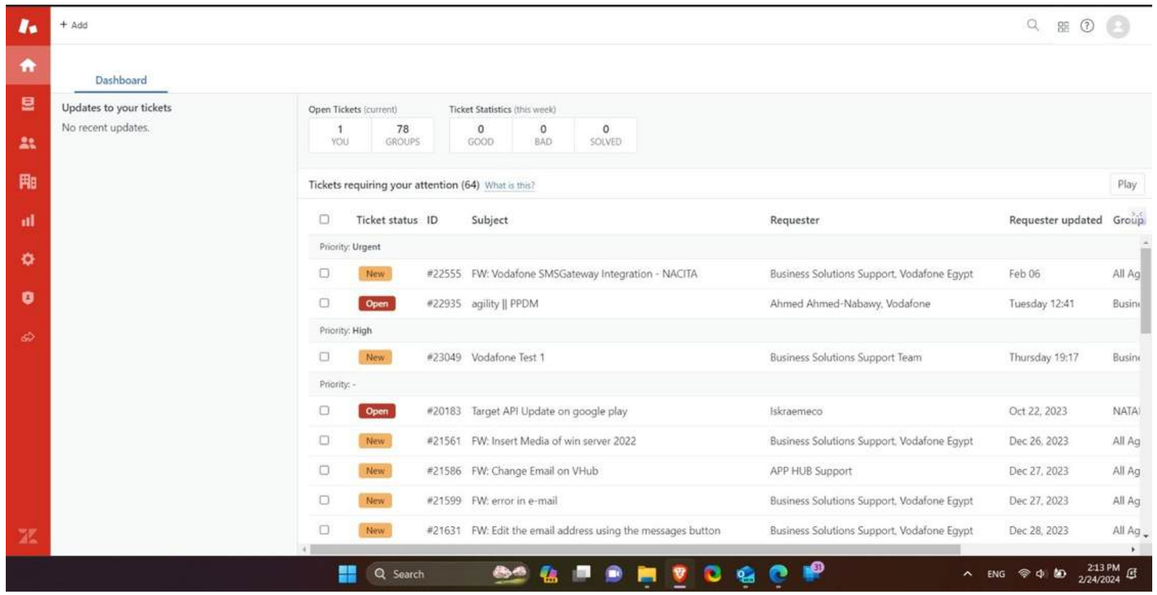




Case Study: Vodafone cont

Vodafone's digital solution support module simplifies customer service by providing a streamlined platform for customers to submit support requests (tickets) through user-friendly web forms. Simultaneously, vendors gain visibility into these tickets, facilitating better issue resolution under the supervision of Vodafone's customer support team. This approach has enabled Vodafone to achieve data-centered customer profiling, faster ticket resolution, and accurate reporting and analysis of ticket and agent performance.





Accelerators

We work with accelerators and VCs world wide to mentor startups on thier digital transformation journey

PLUG AND PLAY

TAKWEEN ACCELERATOR

ARAB ACADEMY
for science and technology and maritime transport
CENTER OF ENTREPRENEURSHIP

UXIT

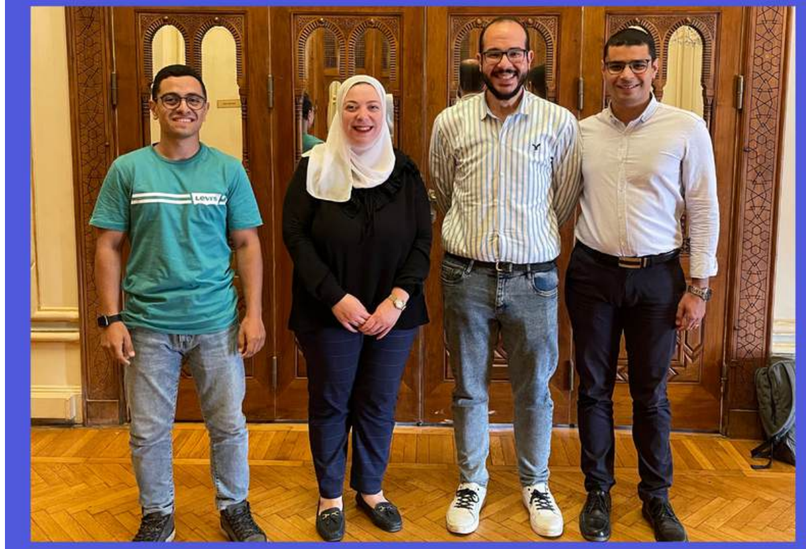
Areas of Collaboration

- Create digital systems , websites or mobile applications
- Digital Product Design
- Create User Experince for digital products
- Customer service Automation (CRM , Cloud Call Centers , ticketing systems , chatbots , Omnichannel)
- Startups mentorship on Digital Transformation
- AI Agents

Business Competencies

- Senior Management
- Exclusive Partnerships
- Portfolio
- Niche Know How

Meet our Team



Lets' Collaborate

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